December 8, 2017 from 9AM -3:00PM
California State University Los Angeles Student Union
5154 State University Dr.
Los Angeles CA 90032

Central American Youth Leadership Conference
2017

Empowering Through Resilience and Resistance

Homies Unidos Inc.
2105 Beverly Blvd Ste. 203
Los Angeles, CA 90057

Tel: 213-383-7484
e-mail: asanchez@homiesunidos.org
www.homiesunidos.org
Dear Community Partner,

Homies Unidos Inc. is excited to begin organizing our third Central American Youth Leadership Conference at California State University Los Angeles. This conference will provide 500 Central American Youth and families, an opportunity to connect with service providers, attend educational workshops, and enjoy Central American arts culture. Our goal is to bring awareness to the importance of health, violence prevention, and development for newly arrived Central American young men and women; and ensure that Central American youth have a successful, safe, and well-supported integration to our Los Angeles communities.

The main purpose will be to ensure that these youths feel welcome in Los Angeles, to celebrate and promote Central American art and culture, provide health resources and on-the-spot referrals, facilitate a legal resources workshop, showcase their stories and experiences, build a supportive community, and create opportunities for positive feedback and self-esteem-building.

We are inviting you to join us again in the celebration and creation of a welcoming community for our Central American youth. Please participate in ensuring that these youths will enjoy a positive and welcoming experience with family, food, raffles and dancing.

You can participate by:

- Sponsoring or Underwriting part of the evening
- Donating unique raffle items for our event
- Purchasing an add and attending the event
- Advertise your business on our program book
- Market your materials at our event in a booth

Your support of this event is crucial to raise awareness and provide support to newly arrived youth and families.

The number of newly arrivals from Central America that need our support is growing each year. Let us know if you have ideas for ways your organizations can partner, collaborate or bring further awareness to support our mission.

Thank you for your consideration. Please feel free to contact Marlom Portillo, Coordinator at 213-447-0216 or 213-383-7484 or via email at mportillo@homiesunidos.org if you have any questions.

Warm Regards,

Alex Sanchez
Executive Director Homies Unidos Inc.
Central American Youth Conference 2017

Empowering Through Resilience and Resistance

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Los Angeles CA 90032

Sponsorships * Patrocinios

Title Sponsorship / Exclusive $5,000
Gold Sponsor $3,000
Silver Sponsor $1,500
Bronze Sponsor $500

Rental of Booths
1 table and 2 chairs + electrical cables

Business / Commercial / Vendor Booths $ 300.00
Non-Profit Organizations $ 150.00

Advertising/Publicidad

- Advertising in our souvenir program to be distributed to everyone on the day of the event / Su publicidad en nuestro folleto distribuido durante evento.

  1 Page/Página $300.00  ½ Page/Página $150.00  ¼ Page/Página $50.00

- Artwork is required by November 10th with payment, you must call now to reserve space/ Debe enviar arte y pago antes del 10 de noviembre, pero llame ya para reservar espacio.

Checks are to be written in the name of Homies Unidos Inc. and mailed to:
Homies Unidos Inc.
2105 Beverly Blvd Ste. 203 - Los Angeles, CA 90057
Tel: (213) 973-1050 - E-Mail: asanchez@homiesunidos.org
Marlom Portillo, Project Coordinator - (213) 447-0216
Alex Sanchez, Executive Director - (213) 793-1050
Title Sponsorship / Exclusive $5,000
1. Participation in Press Conference
2. Greeting inside the Auditorium, before the conference, Resources Fair, and concert for the community, the audience and the press
3. Company logo on approximately 500 Central American Youth Leadership Conference T-shirts and 500 Gift bags
4. Mention in program of concert and welcome
5. Inclusion and mention of sponsorship in Press Release
6. Logo on postcards, posters and right to show banners in the auditorium
7. Table and booth outside of the theatre with right to information display
8. Category of official sponsor shown on the official website of Homies Unidos
9. Listing in our Community Leader newsletter and social media sent to over 8,500 individuals representing companies, families and community leaders

Gold Sponsor $3,000
1. Company logo on approximately 500 Central American Youth Conference T-shirts and 500 Gift bags
2. Mention before the conference, Resources Fair, and concert and welcome program
3. Inclusion and mention of sponsorship in Press Release
4. Logo on postcards, posters and right to display banners at the auditorium
5. Table outside of the auditorium with right to display information
6. Category of official sponsor shown on the official website of Homies Unidos
7. Listing in our Community Leader newsletter and social media sent to over 8,500 individuals representing companies, families and community leaders

Silver Sponsor $1,500
1. Company logo on approximately 500 Central American Youth Conference T-shirts and 500 Gift bags
2. Inclusion and mention of sponsorship in Press Release
3. Logo on postcards, posters and right to display banners at the auditorium
4. Table and booth outside of the auditorium with right to display information
5. Category of official sponsor shown on the official website of Homies Unidos
6. Listing in our Community Leader newsletter and social media sent to over 8,500 individuals representing companies, families and community leaders

Bronze Sponsor $500
1. Logo on, posters and right to show banners in the auditorium
2. Table and booth outside of the auditorium with the right to display information
3. Listing in our Community Leader newsletter and social media sent to over 8,500 individuals representing companies, families and community leaders
Media Partners and Sponsors
Central American Youth Conference
Friday, December 8, 2017 * 8:00 A.M. to 3:00 p.m. * California State University Los Angeles
Student Union
5154 State University Dr. Los Angeles CA 90032

Event starts at (Evento comienza a las) 8:00 a.m. / - Booth Set-up (Instalación de quiopsco) 7:00 a.m.

COMPANY/Compañía
Purpose of organization / Propósito de la org:

ADDRESS/DIRECCION:
Contact/Contacto:

TELEPHONE: FAX: E-MAIL/Correo electrónico:

Booth Set Up: From 7:00 a.m. if necessary * Instalación Quioscos: Desde las 7:00 a.m. si es necesario

BOOTH/QUIOSCO: Names of persons attending booth / Nombres de personas encargadas de su(s) quiosco(s):

1) ___________ 2) ___________

Merchandise to be sold / Mercadería en venta:

Sponsorship / Patrocinio

CATEGORY - Please circle your selected sponsorship: / Por favor encierre en un círculo su patrocinio:

Title Sponsorship / Exclusive $5,000 * Gold Sponsor $3,000 * Silver Sponsor $1,500 * Bronze Sponsor $500

BOOTHs/QUIOSCOS - SIZE: Includes Canopy, 1 Table, 2 Chairs, Electrical Cable

Business/Commercial/Vendor Booths $300.00 * Non-Profit Organizations $150.00

Number of booths (no sharing) / Número de quioscos (no se permite compartir):

Advertising/Publicidad: Advertising in our souvenir program to be distributed to everyone on the day of the event / Su publicidad en nuestro folleto distribuido durante evento. ___ 1 Page/Página $300.00 ___ ½ Page/Página $150.00 ___ ¼ Page/Página $50.00

Artwork is required by November 17th with payment, you must call now to reserve space / Debe enviar arte y pago antes del 17 de Noviembre, pero llame ya para reservar espacio.


TERMS: Company/Vendor agrees to indemnify, defend (and hold harmless) Homies Unidos, Inc. and all its staff, volunteers, and officers, and agents from all claims and liability for damages, costs or expenses in law or equity that may at any time arise during the festival. Vendor shall conduct its operation in an orderly manner with continuous attention to storage of equipment not in use and cleanup of trash and debris generated by vendor. Any and all equipment placed upon the premises by vendor shall be removed at the end of the festival. If vendor does not comply with this provision as determined, Homies Unidos, Inc. will clean the premises and leave everything in good condition and vendor will NOT BE REIMBURSED THE DEPOSIT OF $100.00 which will then be applied to pay costs incurred in cleanup. The premises are to be left as clean and good condition as when entered upon. If booth is for food, vendor will be advised if another vendor has duplicated his/her choice. Vendor shall then change the menu. First choice will be given to those individuals / organizations that send their contracts at an earlier date.

Vendor Signature/Firma del vendedor: __________________________ Date/ Fecha: __________________________