

# Homies Unidos

September 2, 2014

---

*"Believe in the  
Possibility of a World  
without Violence"*

---

Alex Sanchez  
Executive Director

## Board of Directors

Troy Garity  
Board Chair

Jon Congdon  
Vice Chair

Simone Bent  
Treasurer

Monica Novoa  
Secretary

Patrice Wagonhurst  
Board Member

Jorge Gonzalez  
Board Chair

Dear Sponsor,

It is with great joy that we share with you the launching of an innovative entertainment program planned to alleviate the humanitarian immigration crisis among the Central American children.

As many of you know, thousands of children have crossed the borders into the USA, and now are kept in facilities while they wait to be reunited with their families through the legal immigration process.

These children are fleeing as a result of the violence caused in their homeland and have no choice, but seek for a safer place to live.

According to the American Government, "since October 2014, almost 63,000 thousand children, the majority from Honduras, El Salvador, and Guatemala, have been detained when they crossed the USA borders." This historical undocumented children entrance created an alarming social impact where the U.S. Government has not been able to respond adequately. Now, we know that children will be transferred to stay in approximately sixty six camping sites, while they wait in search of their right to live in peace.

Homies Unidos, a non-profit registered organization that advocates for youth at risk, is helping on this humanitarian Crisis to:

First, as part of the plan is to raise social awareness and ask society in general to take a shared responsibility in solving the problem. That our social actions may help to ask federal and local policy makers to favor a resolution on behalf of the immigrant children. Secondly, to develop a program that would entertain, but educate children as well, so they are prepared at the time when they leave their campsites.

Using an entertainment program and academic curriculum approach, we believe that children may be prepared for an easier transition when they come to stay at our neighborhoods and communities. *Homies Unidos*, will bring additional resources to their communities to further support family well-being, reunification, and positive outcomes for immigrant children and advocacy.

You and your organization can be part of our effort and we would like to request from you to help us to proceed with our initial two ambitious steps: first, come to our concert, or help us to sell tickets. Donations are welcome if supporter cannot attend our concert. Secondly, support for our social immigrant children awareness campaign.

By donating to our entertainment program, you can also help us to have success in on our designed intervention that will be proposed to international government and institutions as a pilot program that can be implemented during the middle of wars, natural disasters or social revolts, and especially where there would be refuged children.

Homies Unidos  
21005 Beverly Blvd.  
Suite 219  
Los Angeles CA 90057  
Phone 213-383-7484

[www.homiesunidos.org](http://www.homiesunidos.org)

# Homies Unidos

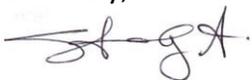
## Proposed Activities:

1. On October 4<sup>th</sup>: musical concert "Vos Sos Mi Canto" featuring five well-known Central American song writers and singers. Hours of the shows: 7:00 p.m. and 9:30 pm. Please see the attached postcard for more information. This special concert is developed in partnership with Manuel Olmos, an independent producer that works within many community organizations and part of his skills is to develop outreach artistic programs.
2. October 4<sup>th</sup>: 12:00 p.m. to 5:30 Special performances by Circus Ramos Bros. The circus will perform in solidarity and will show the types of entertainment that they are able to provide during our Entertainment Campaign. *Circus Ramos* is part of the organized tour toward the camping sites.
3. October 4<sup>th</sup>: 5:30 to 7: p.m., immigration forum that will answer legal questions to those families that have family minors detained in such centers.
4. Curriculum "JOVEN NOBLE" is a character development program that teaches values and principles implemented in schools to provide immigrant youth the value of their word, culture, and to break the cycle of violence by helping in the reunification of their families and building trust in their communities. We will be providing this curriculum in schools that have experienced an influx of immigrant youth.
5. Entertainment Curriculum with academic program: it includes a caravan of performers such as: comedians, dancers, musicians, etc. This program is called "Hacia la Educación a Través del Entretenimiento" (Towards Education Through Entertainment,) which will take joy at recreation camps where youth are detained. This program, would help to alleviate their current and unstable social living conditions, and while they wait for their immigration process.

Finally, we need donations of one hundred people, who may contribute at least \$100.00 each. Monies raised would be used to train our staff and implement "Hacia la Educación a Través del Entretenimiento", our entertainment program.

We will keep you updated on this and any other important information related to our organizational mission, and the Central American children, hoping that you can be part on this noble cause. Soon, you will receive our elaborated written entertainment proposal that we would implement with your help.

Sincerely,



**Alex Sanchez**

Executive Director

P.S. Sponsorship packages for Concert "Vos Sos Mi Canto" available.

# Homies Unidos

## **Request Organizational endorsement:**

We need your organization's help ensure this event's message is as powerful as can be. Endorsing our event would mean that we would add you to the list of endorsing organizations on our website and marketing materials. We request that you encourage as many of your members/supporters to attend the event, bring materials to donate, post the event in your website and social media networks, become a drop off center for materials for the child refugees and commit to buying an amount of tickets. They can sign up on our Facebook event page to let us know the numbers of people coming to plan for. Endorsing organizations are also encouraged to send volunteers to the event day.

## **Request of financial sponsor support:**

Levels of participation

### **A) \$1,500**

1. Participation in Press Conference
2. Greeting inside the theatre, before the concert for the community, the audience and the press
3. Mention in program of concert and welcome
4. Inclusion and mention of sponsorship in Press Release
5. Logo on all promotional material and banner display inside of Margoth Albert Theatre.
6. One table and two chairs outside of the theatre with right to information display
7. Category of official sponsor shown on the official website of Homies Unidos

### **B) \$1000**

1. Mention in concert and welcome program
2. Inclusion and mention of sponsorship in Press Release
3. Logo on all promotional material and banner display inside of Margoth Albert Theatre
4. One table and two chairs outside of the theatre with right to information display
5. Category of official sponsor shown on the official website of Homies Unidos

### **C) \$500**

1. One table and two chairs outside of the theatre with right to information display
2. Category of official sponsor shown on the official website of Homies Unidos

## **Notes for Information:**

Event Organizer: Alex Sanchez- [asanchez@homiesunidos.org](mailto:asanchez@homiesunidos.org)

Our email for promotions: [promocionesmo@yahoo.com](mailto:promocionesmo@yahoo.com)

Facebook Event page: [https://www.facebook.com/events/262994413901773/?ref=br\\_tf](https://www.facebook.com/events/262994413901773/?ref=br_tf)

Vos Sos Me Canto link to website: [Vos Sos Mi Canto](http://Vos Sos Mi Canto)

Homies Unidos website: [www.homiesunidos.org](http://www.homiesunidos.org)